

## UC PRESS PUBLISHING SERVICES RESOURCES FOR PUBLISHING PARTNERS

For your convenience, UC Press has gathered together a list of resources to aid you in producing your books. We have worked with many of these organizations and vendors and recommend them; however, we cannot guarantee the quality of information or work done by entities not managed directly by UC Press.

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### Peer Review Management, Conference Proposal Management, Open Access Dissemination, and Preservation

UC Press and the eScholarship Publishing Group at the California Digital Library are working together to provide a suite of publishing services for publishing entities in the UC system. eScholarship provides a number of services complementary to those of UC Press, including peer review management, conference proposal management and proceedings publication, open access electronic dissemination, and persistent access and preservation of digital copies.

eScholarship Publishing Group, California Digital Library  
Catherine Mitchell  
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### Copyediting, Proofreading, Design, Typesetting, and Project Management

**Aptara Inc.**  
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Aptara Inc  
3110 Fairview Park Drive, Suite 900  
Falls Church, VA 22042  
[www.aptaracorp.com](http://www.aptaracorp.com)  
610-578-0198  
ed.murphy@aptaracorp.com

Years of experience in composition services make Aptara the best choice for publishers of professional, trade, and reference books and journals, for print and digital publishing. Production team, Customer service reps and project managers are well-versed in all prepress services, including:

- MS editing editing and design services
- Desktop production using QuarkXPress™, InDesign®, FrameMaker®. Traditional composition using LaTeX engine.
- Art creation and production with Adobe Illustrator®, Adobe Photoshop®, Aldus Freehand®, and other rendering and retouching applications.
- Digital scanning for image capture of both artwork and text.
- Conversion work to digitize legacy, backfile content
- STM and trade book as well as STM journal expertise
- File output formats (XML, applications files, PDFs) to client specs

# BookMatters

David Peattie  
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Berkeley, CA 94710  
(510) 527-8280 / fax: -8780  
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www.bookmatters.com

BookMatters is a full-service publishing service, providing complete book editing, design, and production needs, including:

*Editorial:* copyediting, proofing, and indexing

*Design:* interior and cover design

*Production:* typesetting, image development and modification using PhotoShop, and Illustrator

*Management:* budget, scheduling, and quality control management of the entire book editing and production process.

We work primarily with university presses on a wide variety of books from small poetry books and monographs to large complicated, oversized volumes with large numbers of images, tables, sidebars, etc. Our clients include: University of California Press, University of Arizona Press, Stanford University Press, Trinity University Press, Northwestern University Press, Fordham University Press, University of British Columbia Press, University of Nevada Press, Island Press, Ten Speed Press, Whereabouts Press, Bay Tree Press, Foundation for Deep Ecology, Institute for Food Policy Research, Stone Bridge Press, FoodFirst



**Publication Services, Inc.**  
1802 South Duncan Road  
Champaign, IL 61822  
*Contact:* Jan Fisher, Production Director  
*Email:* [janf@pubserv.com](mailto:janf@pubserv.com)  
*Office:* 217.398.2060 Ext. 301

Publication Services provides comprehensive book production services from an editorial orientation. Since 1976, we have screened and developed our editorial and production staff to define and deliver elegant results. Our experienced project managers consult with our contacts to define our services for individual services or the complete range of services required to transform a manuscript to final press-ready files that incorporate:

Copy Editing

Permissions Coordination

Proofreading

Index Preparation

Cover and Text Design

Technical and Illustrative Art Preparation

Composition

Project Management

Customized production paths are developed for the services requested to confirm the review and approval stages and to confirm our quality assurance efforts. Samples are provided to confirm our objectives for each editorial and production stage. Author consultation is available to authors and publishers who choose to prepare text files for printing. Throughout each production, our staff works cooperatively with our contacts to provide solutions throughout production.

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## Manufacturing

If you wish to manage the manufacturing process yourself rather than using UC Press's Print-on-Demand services, several self-publishing operations serve as effective outlets for simple and quick print on demand and short run ("bulk") printing based on partner-prepared print-ready pdfs or Word documents.

Lulu

[www.lulu.com](http://www.lulu.com)

Booksurge

[www.booksurge.com](http://www.booksurge.com)

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## Copyright

Each book must contain a valid copyright notice. Your contract also contains a number of warranties and indemnities regarding the securing of adequate contracts and permissions so as to avoid the infringement of copyright and privacy.

U.S. Copyright Office

[www.copyright.gov/](http://www.copyright.gov/)

Registration with the copyright office is voluntary, but there are many good reasons to do so.

Association of American University Presses (AAUP) Copyright Resources

<http://www.aaupnet.org/aboutup/issues/copyright/index.html>

The Association of American University Presses provides a number of resources to help authors and publishers understand copyright.

Creative Commons

<http://creativecommons.org/>

Many publishers use licenses created and made freely available by Creative Commons. These licenses to allow for flexible use and reuse of creative work.

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## Library of Congress Cataloging-in-Publication Information

UC Press recommends that you register the Publications with the Library of Congress [www.loc.gov](http://www.loc.gov) as major on-line retailers are now taking advance information from LOC and listing it in their databases. You may obtain a Library of Congress Control Number (LCCN) by requesting forms directly from the Library of Congress office. It is also advisable to reprint "Cataloging-in-Publication" data on the copyright page of your book, although the LCCN is sufficient for most libraries. If you do not register your book for copyright but request CIP from the Library of Congress, you must send 2 copies of the published book to the LOC to avoid penalties.

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## ISBNs and Bar Code

UC Press requires a 13-digit ISBN for all titles in the program. The Bar Code is the ISBN number as an industry-standard machine readable Bookland EAN coding. The application may ask you if your books

are distributed by another publisher. List University of California Press as your distributor (ISBN prefix 0-520). The addresses of our editorial and sales offices are listed on our website at <http://www.ucpress.edu/press/contact.php> .

R.R. Bowker Identifier Services

Provides individual ISBNs, blocks of ISBNs with a unique publisher prefix, and barcodes  
<http://www.myidentifiers.com>

Bowker Bar Code Services

Provides bar codes  
<http://www.bowkerbarcode.com/barcode/>

The U.S. ISBN Agency

Information on the ISBN and provides individual ISBNs, blocks of ISBNs with unique publisher prefixes.  
<http://www.isbn.org>

SNX Bar Code software

One brand of barcode software is SNX, which makes Bar Code Pro.  
<http://www.snx.com>.